

1                                   **DIRECT TESTIMONY OF**  
2                                   **R. DOW BAILEY**  
3                                   **ON BEHALF OF**  
4                                   **SOUTH CAROLINA ELECTRIC & GAS COMPANY**  
5                                   **DOCKET NO. 2006-5-G**

6  
7   **Q.   PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

8   A.           R. Dow Bailey, 1426 Main Street, Columbia, South Carolina.

9   **Q.   BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

10 A.           I am currently Forecast Coordinator in the Resource Planning Department  
11 of SCANA Services, Inc.

12 **Q.   PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND**  
13 **BUSINESS EXPERIENCE.**

14 A.           I am a graduate of Emory University in Atlanta, Georgia where I majored  
15 in history. I also received an MBA from the University of Georgia, with an  
16 emphasis on finance and economics. I have also completed all the coursework  
17 requirements for a Ph.D. in economics at the University of South Carolina. In  
18 addition to these academic studies, I have attended numerous seminars on  
19 forecasting and statistics, sponsored by such organizations as NARUC, DOE, the  
20 Electric Power Research Institute, and the American Gas Association. Prior to my  
21 employment with South Carolina Electric & Gas Company ("SCE&G"), I was  
22 employed as an economic analyst with Gulf Oil Corporation; an economist with  
23 Wilbur Smith & Associates; a research analyst with the South Carolina Public  
24 Service Commission; an economist with CH2M Hill, a consulting engineering  
25 firm; and a financial analyst with Northeast Utilities. In June 1983, I began work

1 at SCE&G as an associate analyst in the Forecasting Department, where I have  
2 been employed for more than twenty years.

3 **Q. WILL YOU BRIEFLY SUMMARIZE YOUR DUTIES WITH SOUTH**  
4 **CAROLINA ELECTRIC & GAS COMPANY?**

5 A. I am currently responsible for preparing SCE&G's electric and gas  
6 forecasts of sales, customers, revenues, and peak demand, as well as other  
7 forecasting duties within SCANA.

8 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

9 A. The purpose of my testimony is to discuss the development of SCE&G's  
10 gas peak design day.

11 **Q. HAVE YOU TESTIFIED BEFORE THIS COMMISSION IN THE PAST?**

12 A. Yes, I have testified before this Commission on several occasions.

13 **Q. PLEASE SUMMARIZE DEVELOPMENT OF THE GAS PEAK DESIGN**  
14 **DAY.**

15 A. Four major steps were involved in development of a peak design day  
16 estimate:

- 17 1. Baseline information was collected and/or created, including gas use,  
18 customers, and weather data.
- 19 2. Multiple regression equations were developed which related gas demand to  
20 weather and other explanatory variables.
- 21 3. Design day weather was chosen and combined with projected customer  
22 levels to create a preliminary design day estimate.

1           4.     The peak design day estimate was adjusted down to account for the impact  
2                   of higher mandated furnace efficiencies. This resulted in the final peak  
3                   design day value.

4           Within each major design element a number of other processes and checks were  
5           involved, but the above steps represent the primary tasks undertaken.

6   **Q.     PLEASE DESCRIBE IN MORE DETAIL THE TASKS INVOLVED IN**  
7   **DEVELOPMENT OF THE GAS PEAK DESIGN DAY.**

8   A.           The first step was to create a winter period data set that contained daily firm  
9           gas sendout (the volume of gas flowing through a pipeline, also referred to as  
10           throughput) and corresponding weather data. This involved adjustment of total  
11           daily gas sendout to remove usage by interruptible customers, plus the calculation  
12           of Heating Degree Days (HDD) and other weather variables to match the gas  
13           dispatching day, which is measured on a 10AM to 10AM basis. Weather is  
14           represented by HDD, which can be calculated as the daily average temperature  
15           subtracted from 65. For example, if the daily high and low temperatures were 40°  
16           and 20°, respectively, then the average temperature would be  $(40+20)/2=30$ , and  
17           HDD would be calculated as  $65-30=35$ . When HDD are calculated in this manner,  
18           colder weather is represented by increasingly higher HDD. If the average  
19           temperature is above 65°, by convention HDD are defined as zero.

20           The pattern of gas consumption for SCE&G shifts upward when HDD are  
21           35 or greater. Without the presence of such weather in the actual data modeled,

1 peak demand estimated could be inaccurate and most likely would understate the  
2 true peak demand that occurs on extremely cold days. Therefore, data from the  
3 winter of 2002-2003 was used to develop the design day models, because this  
4 season contained a period of cold weather during which a new gas peak was  
5 established, plus a current customer mix. The firm peak day sendout established  
6 on January 23, 2003 represents the highest level experienced by SCE&G to date.  
7 The previous firm peak demand had been established on January 25, 1994.

8 In addition to deriving daily firm sendout for SCE&G, this data was  
9 separated into two distinct categories of small and large firm gas users. The  
10 former consisted of residential (Rate 32) plus small commercial and industrial  
11 customers (Rate 31), while the latter was composed of large commercial and  
12 industrial customers (Rates 34 and 35). These two groups exhibit different  
13 responses to weather, especially on a weekend vs. weekday basis, so the ability to  
14 separately model them was especially meaningful. Small gas users are by far the  
15 larger of the two groups in terms of peak demand, with 92% of the peak load,  
16 while the remaining 8% is due to large gas users.

17 **Q. PURSUANT TO COMMISSION ORDER NO. 2005-619, IN NOVEMBER**  
18 **2005 RATES 31 AND 32 WERE RESTRUCTURED. HOW DID THIS**  
19 **AFFECT THE PEAK DEMAND FORECAST PROCESS?**

20 A. Rates 31 and 32 were each disaggregated into two new rates, based on  
21 average summer use. Therefore, the distinction between small and large firm gas  
22 users remained the same. Categorization of residential customers into distinct

1 class groups was also not affected. So, the rate changes had no impact on the  
2 forecast.

3 **Q. HOW WAS THE DAILY INFORMATION USED IN THE PEAK DESIGN**  
4 **DAY ESTIMATION PROCESS?**

5 A. Once the usage and weather databases were created and merged, separate  
6 multiple regression models were calculated for the small and large firm customer  
7 groups to statistically relate daily sendout with weather and other explanatory  
8 variables. The final regression equations are contained in Exhibit No.\_\_(RDB-1)  
9 and Exhibit No.\_\_(RDB-2). As these models illustrate, gas consumption patterns  
10 are markedly different between the two groups. Small gas users' consumption is  
11 not significantly affected by day-types, such as weekends or weekdays, while  
12 large gas customers are sensitive to these factors, as well as holidays. Particular  
13 emphasis was placed on model accuracy for extremely cold days, because as  
14 mentioned earlier these days show significantly higher usage than relatively  
15 warmer periods, and it is this type of weather which establishes firm peaks.  
16 Exhibits No.\_\_(RDB-3) and (RDB-4) graphically compare the models' predicted  
17 values with actual daily results, and also show how gas usage is markedly higher  
18 on extremely cold days. The results of the estimation process were very accurate.  
19 For the peak day, January 23, 2003, these two models predicted a sendout of  
20 267,959 thousand cubic foot units (MCF), while actual was 277,511 MCF. Thus,  
21 the combined models under-predicted sendout by 3.4%. While this difference  
22 represents a small variance, we believe that the models would have been even

1 more accurate except for the presence of a light snowfall in the Columbia  
2 metropolitan area on the peak day. This snowfall caused a number of businesses  
3 and most schools in SCE&G's service area to either slow or cease operations and  
4 send employees or schoolchildren home. Upon reaching home, families increased  
5 the temperature settings on furnace thermostats to warm their houses. These  
6 settings are generally reduced as individuals leave home for work or school.  
7 Therefore, small user gas demand was higher than it otherwise would have been  
8 on a typical weekday.

9 **Q. WHAT IS THE ROLE OF THESE EQUATIONS IN THE PEAK DESIGN**  
10 **DAY ESTIMATION PROCESS?**

11 A. It is possible to estimate peak day sendout using projections for firm  
12 customers in aggregate and the models described above. However, this could  
13 result in over-statement of the peak, since the fastest growing customer groups are  
14 small users who place less demand individually on the system than large  
15 customers. To avoid this problem, individual multiple regression models were  
16 created for each firm rate group (Single-family, multi-family, and mobile home  
17 residential Rate 32 customers; small commercial and industrial Rate 31 customers;  
18 large commercial and industrial Rate 34 customers; and commercial and industrial  
19 firm transport Rate 35 customers) which related average daily use to daily weather  
20 and seasonal variables. Average daily use in this case was interpolated from  
21 monthly billing data. As a test of these models' accuracy, actual January  
22 customers and peak day weather were used to determine how closely they

1 modeled the actual peak day of January 23, 2003. The simulated results were also  
2 within 3.4% of actual, which indicated their validity as instruments to be used in  
3 the design day estimation process. Specifically, the average daily use models were  
4 used to allocate the daily sendout model coefficients to a class/rate and per  
5 customer basis. These allocated sendout equations were then combined with the  
6 detailed class/rate customer forecasts to derive the peak design day estimate.

7 Another way to understand the necessity of the above process is  
8 recognizing that the peak demand equations developed for winter 2002-2003 need  
9 to be adjusted for changes in customer mix over time. Therefore, a method was  
10 developed to allow the peak demand equations to change as customers vary.

11 **Q. ARE THERE ANY OTHER ADJUSTMENT FACTORS THAT NEED TO**  
12 **BE MADE IN THE PEAK DESIGN DAY ESTIMATION PROCESS?**

13 A. Yes. While the above methodology might be quite accurate in the short-  
14 term, eventually it would overstate peak demand. This is true because all furnaces  
15 shipped by manufacturers since 1992 are required to be at least 78% efficient in  
16 accordance with federal law. Prior to that date furnace efficiencies were around  
17 64%, and based on American Gas Association (AGA) data current weighted  
18 average efficiency shipments of furnaces in the United States in 1997 averaged  
19 approximately 85%. Some furnaces now available in the market have efficiencies  
20 greater than 90%. This change in average efficiency is explicitly captured in our  
21 projected design day estimates.

1           The regression models described earlier in this testimony capture the  
2           embedded efficiencies of current gas customers. As the forecast horizon expands,  
3           however, new gas customers on average will use less gas on any given heating day  
4           than average gas customers presently do, because the current mix of customers  
5           includes less efficient furnaces installed prior to the implementation of the higher  
6           efficiency standards. Therefore, projecting peak demands with the average use  
7           values determined from winter 2002-2003 would overstate firm peak day sendout,  
8           with the error growing over time. To incorporate this factor into the design day  
9           value, estimates of savings due to more efficient furnaces were first developed.  
10          Customers were then disaggregated into existing, replacement, and new customer  
11          categories. New customers were simply the difference between the base year,  
12          2002, and any given future year. Replacement customers were estimated by  
13          assuming a furnace replacement rate of 5% annually of the base year customer  
14          base. Over time, then, the existing customer group declined, while the new and  
15          replacement customer groups increased. Existing customer peaks were projected  
16          using the equations without adjustments for furnace efficiencies, while  
17          replacement and new customer projections were reduced by those savings.

18   **Q.   WHAT VARIABLES BESIDES AVERAGE USE DETERMINE THE PEAK**  
19   **DESIGN DAY MODEL RESULTS IN FUTURE YEARS?**

20   A.           The gas peak demand models' output values were also determined by  
21           forecasts of customers and weather.



1   **Q.   HOW WERE THE CUSTOMER PROJECTIONS USED IN THE DESIGN**  
2   **DAY FORECAST DEVELOPED?**

3   A.           Customer projections were created on a monthly class/rate basis as part of  
4           the sales and revenue forecast process. A statistical method known as Box-  
5           Jenkins, or ARIMA modeling, was used to estimate short-range values. Since  
6           customer growth is generally very stable, these projections are quite accurate. For  
7           example, the average annual residential customer mean absolute percent error  
8           (MAPE) for the past three years ending 2005 was 0.7%. As discussed earlier,  
9           Rates 31 and 32, which comprise the small users group, were restructured in  
10          November 2005. Rate 31 was disaggregated into Rates 31 and 33, while Rate 32  
11          was replaced with Rates 32S and 32V. Therefore, customer forecasts appropriate  
12          for the models developed under the prior rate structures were re-created by  
13          summing the disaggregated rates into their previous groupings.

14   **Q.   HOW WAS THE HDD FORECAST FOR THE PEAK DESIGN DAY**  
15   **CHOSEN?**

16   A.           The calculation of HDD has been previously discussed. The HDD value  
17          chosen for the peak design day was the coldest day experienced on the SCE&G  
18          system since 1980, which was 47.75. As mentioned earlier the gas dispatch day  
19          runs from 10AM to 10AM instead of a calendar-based midnight to midnight basis.  
20          Therefore, hourly temperatures were organized on a gas dispatch day to more  
21          properly associate weather variables with daily sendout values. The regression

1 models also included prior day HDD as an explanatory variable for the large  
2 customer group, so the peak design day value for this input was thus the actual  
3 value from the day preceding the peak day, which was 42.00 HDD. For the small  
4 customer group, the primary weather driver was a combination of the current  
5 day's maximum temperature, plus the average of the current and previous day's  
6 minimum temperatures. The value used for this variable was 15.63. Combining  
7 the disaggregated models, customer projections, furnace efficiency improvements,  
8 and design day weather conditions, peak demand for the winter season of 2006-  
9 2007 is projected to be 350,043 MCF. Since this estimate was based on burner-tip  
10 values, it was adjusted upwards by 2% to account for system losses. This peak  
11 demand estimate was also converted to dekatherms ("Dt") assuming a conversion  
12 factor of 1.025. Therefore, the final value used to develop SCE&G's allocation  
13 factors was 366,116 Dt.

14 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

15 A. Yes.

Exhibit No.\_\_(RDB-1)

SCEG Gas Peak Models Winter 2002-2003

The REG Procedure  
Model: MODEL1  
Dependent Variable: r3132

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	3	1.441287E11	48042900751	1003.73	<.0001
Error	86	4116337069	47864385		
Corrected Total	89	1.48245E11			

Root MSE	6918.40910	R-Square	0.9722
Dependent Mean	127799	Adj R-Sq	0.9713
Coeff Var	5.41349		

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr >  t
Intercept	1	369934	5166.17272	71.61	<.0001
newavg	1	-5194.06180	108.27558	-47.97	<.0001
hddadder	1	705.88892	137.01858	5.15	<.0001
d0131	1	37467	6969.30753	5.38	<.0001

SCEG Gas Peak Models Winter 2002-2003

The REG Procedure  
Model: MODEL1  
Dependent Variable: r3132

Durbin-Watson D	2.047
Number of Observations	90
1st Order Autocorrelation	-0.036

Exhibit No.\_\_(RDB-2)

SCEG Gas Peak Models Winter 2002-2003

The REG Procedure  
Model: MODEL1  
Dependent Variable: firmind

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	6	229013203	38168867	161.73	<.0001
Error	83	19588073	236001		
Corrected Total	89	248601276			

Root MSE	485.79921	R-Square	0.9212
Dependent Mean	9220.87778	Adj R-Sq	0.9155
Coeff Var	5.26847		

Parameter Estimates

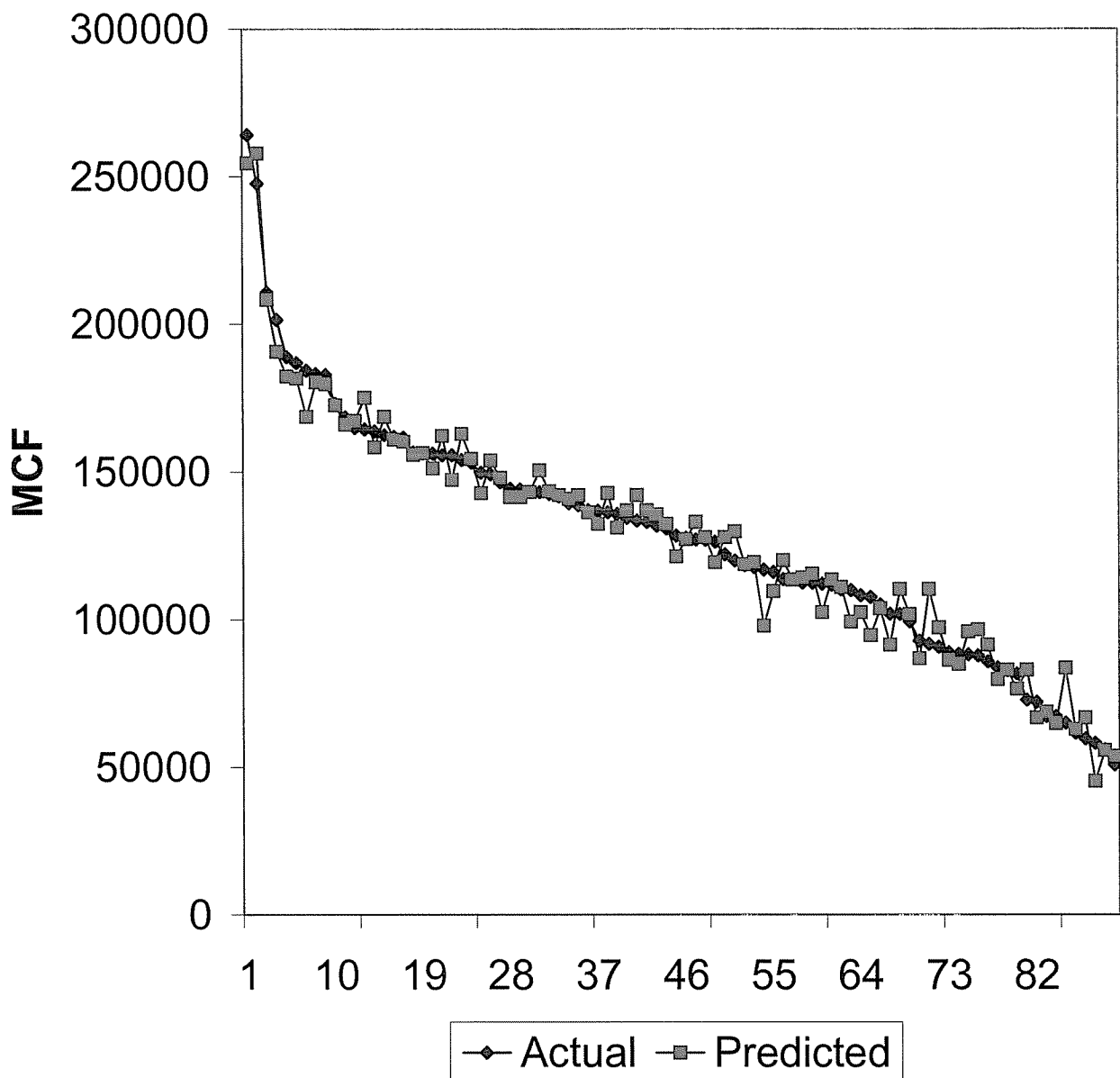
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr >  t
Intercept	1	7185.10325	151.26571	47.50	<.0001
hdd	1	112.92357	7.59015	14.88	<.0001
lhdd	1	53.61361	7.39848	7.25	<.0001
weekend	1	-2374.39959	121.17945	-19.59	<.0001
xmas	1	-2927.18831	227.03577	-12.89	<.0001
newyear	1	-2586.58886	358.17228	-7.22	<.0001
fri	1	-767.15547	152.29673	-5.04	<.0001

SCEG Gas Peak Models Winter 2002-2003

The REG Procedure  
Model: MODEL1  
Dependent Variable: firmind

Durbin-Watson D	2.096
Number of Observations	90
1st Order Autocorrelation	-0.068

## Daily Small User Loads Sorted High to Low



# Daily Large User Loads Sorted high to low

